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Community Economic Development Association of Michigan Celebrates 15th Anniversary and Launches New Brand

Lansing, MI – The Community Economic Development Association (CEDAM) is celebrating its 15th anniversary with a fresh new visual brand and website. CEDAM was initially formed in 1998 to serve as a statewide trade association to address common development and policy problems faced by community development corporations (CDCs). Affordable training, coordination, access to financial resources and addressing policy issues were, and still are, a priority for the community economic development industry.

“CEDAM and its programs, along with its membership, have grown so drastically over the past 15 years that it was important to reorganize our materials and create a cohesive look,” said Jamie Schriener-Hooper, Executive Director of CEDAM. “We wanted our new, fresh visual identity to emulate our personality and high-quality programs.”

Today, CEDAM remains the connector for the wide spectrum of groups working on community development in Michigan. Its members serve different populations, but have similar goals. Viewers can find program details, resources and opportunities on the new website at cedam.info.

CEDAM is a nonprofit membership organization that represents hundreds of individuals and organizations committed to revitalizing and rebuilding Michigan through community economic development. For more information about CEDAM, visit cedam.info

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